



2022 Fall Dairy Education Conference

AGENDA

Tuesday, September 13th

10:00 AM - DATCP Staffing introductions and regulatory updates

11:00 AM – Success in Supply Chain Projects with a Farmer Focus – Panel Discussion

Learn how partners in the dairy supply chain are executing a farmer-led sustainability project that benefits all involved. Panelists will discuss the Framework for Farm-Level Sustainability Projects and how an effort in Southwest Wisconsin is demonstrating true collaboration with value for all in the supply chain to document the environmental and financial impacts of conservation.

Lauren Brey, Farmers for Sustainable Food
Doug Thomas, Houston Engineering, Inc.
Dr. Paul Rapnicki, Grande Cheese
Kory Stalsberg, Southwest Wisconsin Technical College
TBD, Farmer, LASA member and project participant

11:45 AM – Tom Lochner, Executive Director, Wisconsin Cranberry Growers Association

Noon - Lunch

1:00 PM Tours (Bussing Provided)

Wisconsin Cranberry Discovery Center
Wetherby Cranberry Company

5:00 PM Cheese and Nacho Bar Social

Wednesday, September 14th

6:00 AM – Complimentary Hotel Breakfast for those staying at the Cranberry Country Lodge

Wednesday, September 14th

7:45 AM – MyDATCP – Eau Claire Staff

Demonstration of MyDATCP online application process for milk producer licenses. Discussion of the application process in detail, show how to upload documents and answer all of your questions to provide a good understanding of how the online application process works.

9:15 AM – Consumer & Customer Expectations – The Evolving Sustainability Space

Learn more about customer and consumer expectations and how dairy cooperatives and processors can work with their farms to share dairy's sustainability story with consumers.

Josh Luth, SCS Global Services
Rachel Turgasen, Foremost Farms USA

10:15 AM - Break

10:30 AM – Emerging Microbiological Challenges in Raw Farm Milk that are Impacting Dairy Product Quality

Dean Sommer- Cheese & Food Technologist, Center for Dairy Research

11:30 AM – Is Laughter Really the Best Medicine? Give Yourself Permission to Laugh More And Improve Your Overall Health!

Brian Udermann, PhD - UW LaCrosse

12:30 PM - Door Prizes and Adjourn

Post Conference

There will be time for you to enter a practice application in MyDATCP with the Eau Claire staff available to assist you. You can begin submitting new license applications through MyDATCP after the conference demonstration.

Registration

<https://widairyplantfieldrep.org/2022-wadpfr-conference-registration>

*if the registration website is blocked by your company server, please ask your IT department to allow access

Conference Cost - \$125 prior to September 1, 2022,
\$135 September 1st or after.

Hotel Information

Cranberry Country Lodge, 319 Wittig Rd, Tomah WI

Room rate of \$90.00 is available until August 26, 2022

Ask for Wisconsin Association of Dairy Plant Field Representatives Conference Rate

Phone Reservations Only – 608-374-2801 – Press 0

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